



Pekka Kallioniemi @P_Kallioniemi

Mar 22 • 19 tweets • [P_Kallioniemi/status/1638473850781327363](https://twitter.com/P_Kallioniemi/status/1638473850781327363)

In today's [#vatniksoup](#), I'll introduce an ex-video game streamer and gamer turned-propagandist, Mike "iEarlGrey" Jones. He's best-known for transforming his gaming-related YouTube channel into Kremlin propaganda instrument. Jones has been residing in Russia since 2018.

1/18



To understand the vatnik-y background of Mr. Jones, we have to go way back to his game streaming days and also take a quick look at his dating history. Jones was (is?) an avid gamer who focused on strategy games made by a company called Wargaming.

2/18



Wargaming is a company known for their war strategy games such as World of Tanks and World of Warships. In his streaming career, Mike focused on the latter and was kind of a "big name" in that scene.

3/18



Wargaming was founded in Belarus in 1998 by Victor Kislyi. As is tradition in both big Russia and little Russia (i.e. Belarus), the headquarters of the company was soon moved to Nicosia, Cyprus.

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In Feb 2022, the creative director of Wargaming Sergey Burkatskiy was fired for supporting the Russian invasion of Ukraine. The company later condemned the war and claimed their support for Ukraine.

5/18

World of Tanks studio fires creative director who voiced support for Russia's invasion of Ukraine

By Andy Chalk published March 01, 2022

Wargaming said Sergey Burkatskiy's opinion "is in complete contradiction" with the company's.

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03-04-22

Video game maker Wargaming lands awkwardly in the middle of the Russia-Ukraine war

Wargaming, the Cyprus-based video game maker behind 'World of Tanks' and 'World of Warships,' finds its business caught up in a real war.



[Source Images: Issaro Prakalung/EyeEm/Getty]

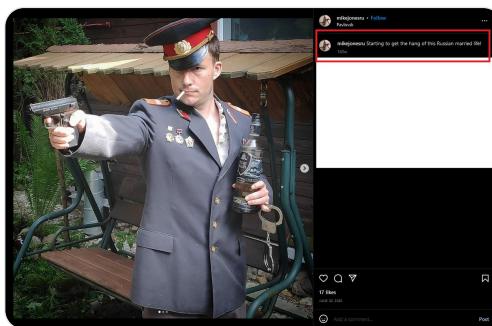


BY CHRIS MORRIS 3 MINUTE READ

Few video game companies find themselves in as awkward a position as [Wargaming.net](#) when it comes to Russia's invasion of the Ukraine.

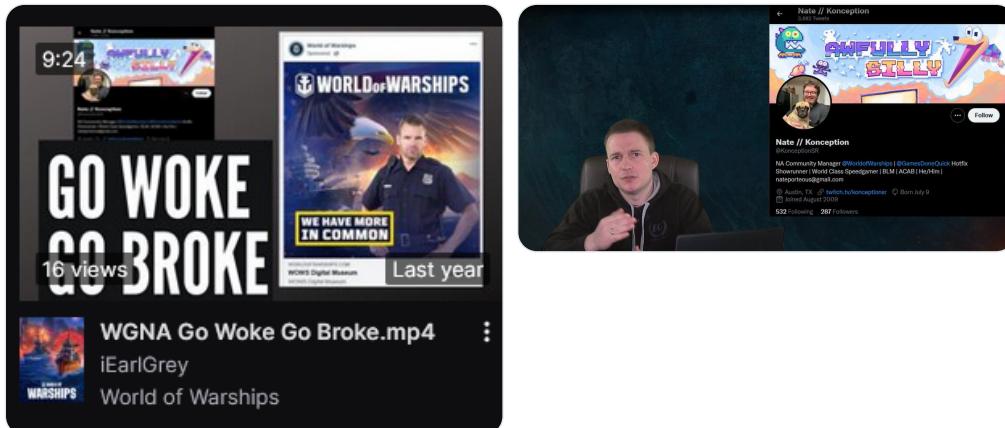
At the beginning of Jun, 2018, Jones moved to St. Petersburg, allegedly to start at his new job at Wargaming. In Aug, 2018 he introduced her future Russian wife for the first time for the larger audience. They were married in 2020.

6/18



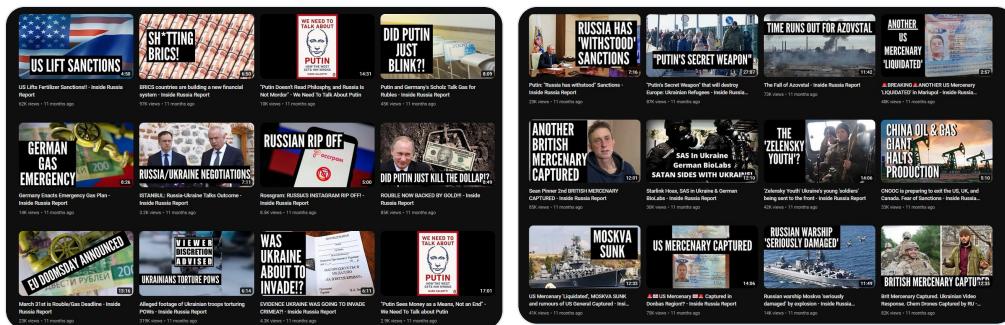
In Jan, 2022, he appeared to have abandoned his support for the company and announced his support for the Russian "traditional values", as he published a video titled "WGNA [Wargaming North America] Go Woke Go Broke".

7/18

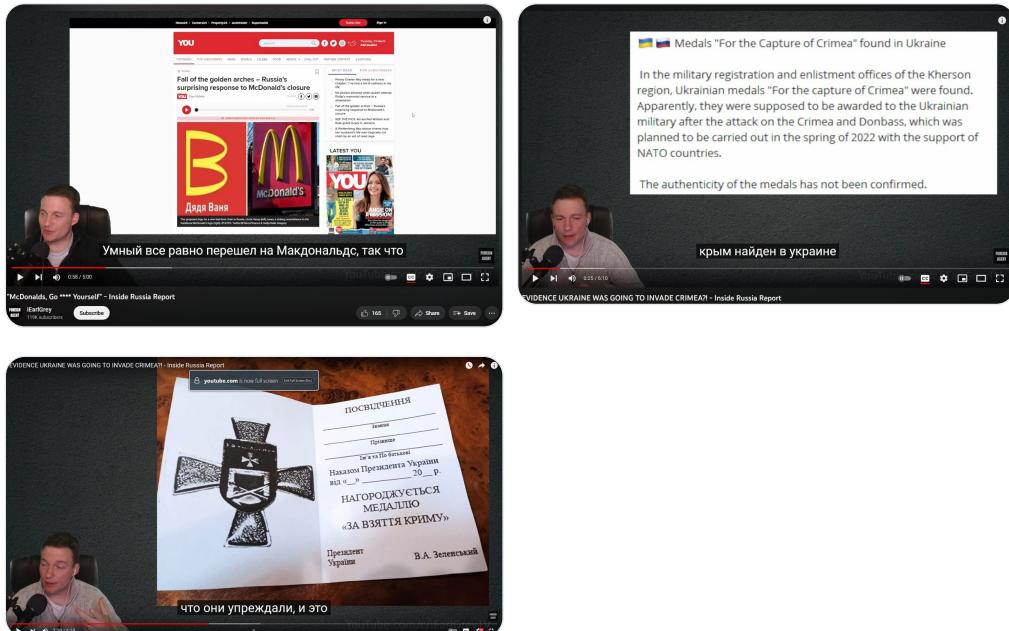


Then the invasion started, and his YouTube channel had a complete overhaul, as it started publishing literal Kremlin propaganda such as RT-produced documentaries. By doing this, Jones was actually circumventing the EU ban on RT.

8/18

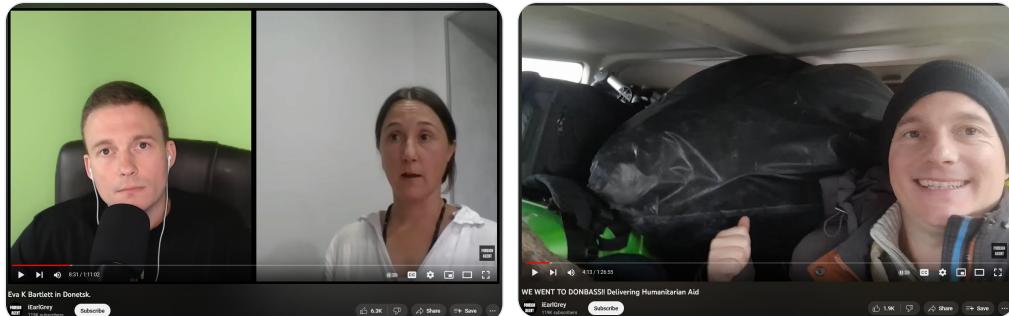


He also started publishing commentaries on issues like McDonalds leaving Russia, evidence on "Ukrainian plans for attacking Crimea" in early 2022 (BTW, those documents look like they were photoshopped by my late grandma, God rest her soul), and the "economic fall of the West".9/18



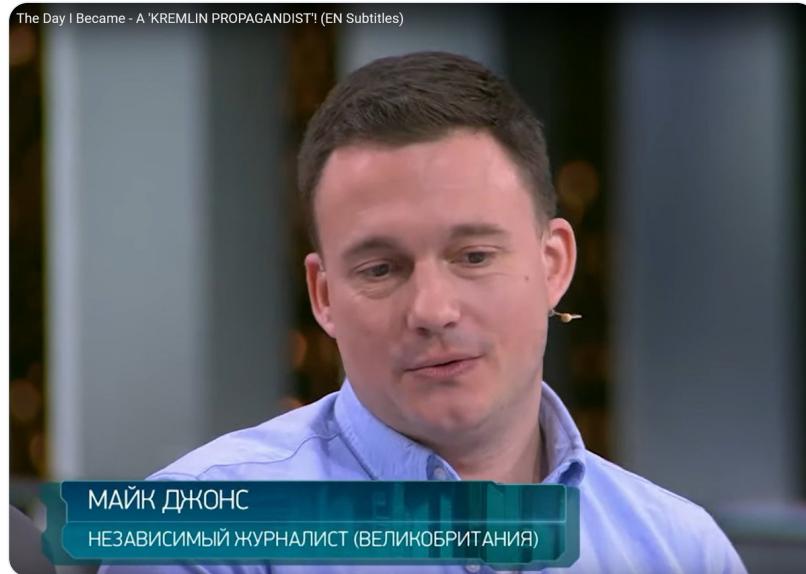
He's also done interviews with "independent journalists" such as Eva Bartlett and Igor Gomolsky. He visited Donbas to interview the local crisis actors and provide them "humanitarian aid" - a very common trope among western, pro-Russian propagandists.

10/18



In Mar, 2023, he appeared on Russian state-owned national TV channel Zvezda with Florida Man and ex-cop turned-propagandist, John Mark Dougan. In the interview, they talked about their humanitarian project in Donbas. In his heartbreaking...

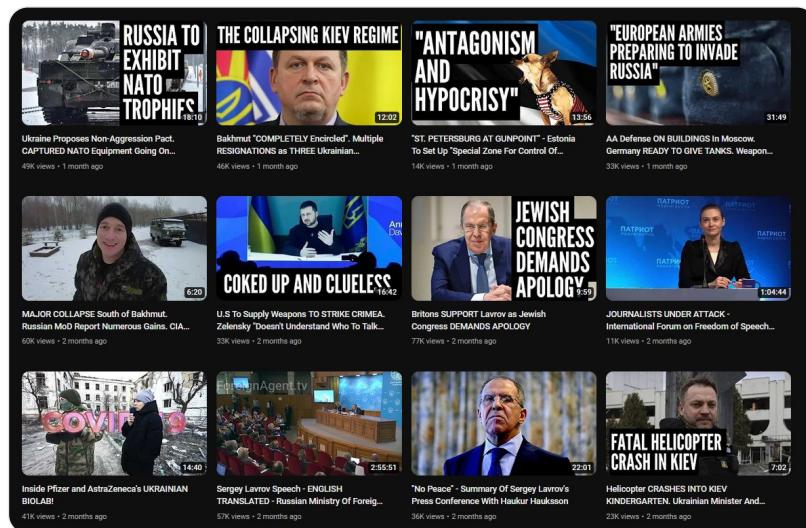
11/18



...monologue, he stated that as "Russia wouldn't mobilize him" (which they most certainly would), he'd "mobilize himself".

Mike is extremely productive, and he publishes new video almost on a daily basis. His funding model is a mystery, but supposedly he gets money...

12/18



...via his various donation channels. He has a Patreon, which makes him something between 370 and 2500 EUR a month. He's also asking money on Locals and on Stripe, selling T-shirts and encouraging people to donate to him via crypto.

13/18

The image contains three screenshots of the iEarlGrey website:

- Membership Selection Page:** Shows three membership levels: Official Patron (€4/month), All access Patron (€11/month), and VIP Patron (€30.50/month). Each level includes a "Join" button and a list of benefits. The Official Patron benefit is "Patron-only updates". The All access Patron benefits are "Early access" and "Patron-only updates". The VIP Patron benefits are "Live streams", "Patron-only updates", and "Early access".
- Censored Community Page:** A blacked-out section with the heading "FOREIGN AGENT" and "Join the iEarlGrey Community". It includes a "BECOME A MEMBER" button and a "Log In" link. A small note at the bottom says "Let me view this content first →".
- Product Catalog:** A section titled "Featured Products" showing four items: "Foreign Agent Classic Tee" (€21.60), "Foreign Agent Women's V-neck Tee" (€23.20), "Foreign Agent Men's French Terry Hoodie" (€43.81), and "Foreign Agent Essential Tee" (€23.20). Each item has a small "W" icon.

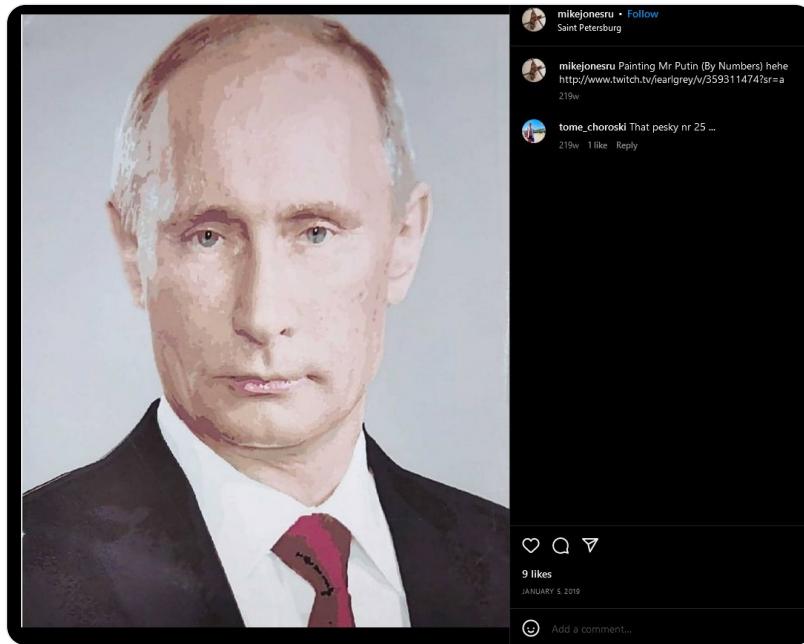
Stripe is an Irish-American company, Locals hails from NYC & Teespring Inc. also comes from the US, so it might be worth looking into if he's breaking the US/EU sanctions by using these services to fund his pro-Russian propaganda (as was the case with Alina Lipp's donations). 14/18

Cutting these bad actors from their income source is the best way to stop the flow of propaganda and disinformation. Although, I assume that he's also paid for by the Kremlin for publishing material from RT.

15/18

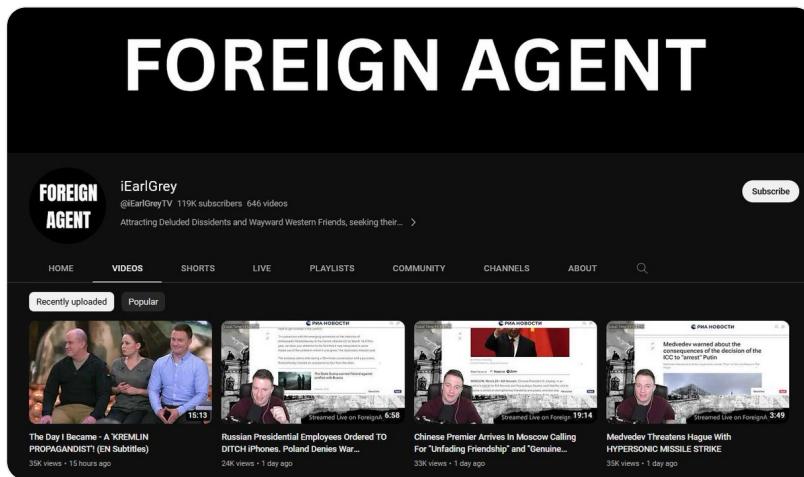
When looking at Mike's past and his trajectory, it doesn't come as a surprise that he's decided to support Russia in this horrible war. Basically he's been part of that culture since his streaming days, and he's allegedly still married to Russian lady and lives in Russia.

16/18



His past as a relatively popular streamer with 120 000 YouTube followers provides the illusion that he's a "big name", but his recent videos have garnered only 10 000-60 000 views. Nevertheless, he is an important channel for spreading Russian disinfo into the mainstream.

17/18



He's also a useful propaganda poster boy for the Russian media, as he "reveals the hypocrisy of the West". This material is then fed to the common Russian folk through nationwide TV channels.

18/18



Support my work (and get some AI art!):

A screenshot of a "Buy Me a Coffee" donation page. The top half has a blue background with white text. It features the name "Pekka Kallioniemi" in large, bold letters, accompanied by a circular profile picture of a man with a mustache. Above the name are icons for Twitter, YouTube, and a musical note. Below the name is a coffee cup icon and the URL "buymeacoffee.com/PKallioniemi". The bottom half of the page is white with black text. It reads: "Pekka Kallioniemi", "Support me in creating daily vatnik soups! All donations will be spent on research and production of vatnik soup or in the creation of web portal (vatnisksoup.com)...", and a link "https://buymeacoffee.com/PKallioniemi".

Past soups: vatnisksoup.com

Related soups:

Eva Bartlett:

A screenshot of a Twitter post. The profile picture is a small circular image of a man with a mustache. The username is "Pekka Kallioniemi" with a blue verified checkmark, followed by "@P_Kallioniemi" and a "Follow" button. To the right of the name is a blue Twitter bird icon. The tweet text reads: "In today's #vatnik soup I'll introduce yet another 'independent journalist'. She's an American Canadian conspiracy theorist and propagandist, Eva Bartlett. Eva is part of the "may be partially or wholly under the editorial control of the Russian government" gang." At the bottom left of the tweet area, there is a small "1/10" indicating it's the first part of a multi-part post.



1:16 PM · Jan 25, 2023



[Read the full conversation on Twitter](#)

3.1K Copy link

[Read 86 replies](#)

Graham Phillips:



Pekka Kallioniemi
@P_Kallioniemi · [Follow](#)



In today's [#vatnik](#) soup I'll introduce a British freelance journalist, agitator and propagandist, Graham Phillips. In his articles and videos he favors Russia heavily, even though he calls himself an "independent journalist".

1/13



6:05 AM · Jan 15, 2023



[Read the full conversation on Twitter](#)

2.7K Copy link

[Read 116 replies](#)

Patrick Lancaster:

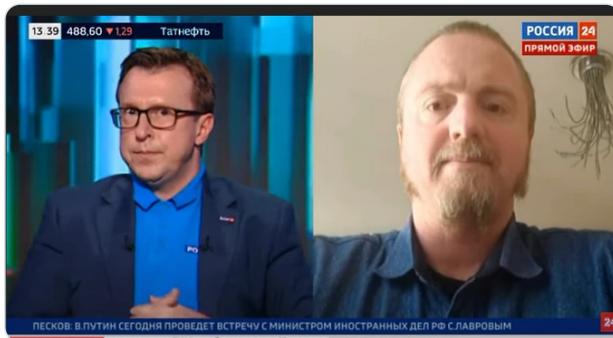


Pekka Kallioniemi
@P_Kallioniemi · [Follow](#)



In today's **#vatnik** soup, I'll introduce an American propagandist & a Youtuber, Patrick Lancaster. He's a former sailor turned pro-Russian disinfo spreader. Ironically, his videos from the Russia-occupied areas have exposed Russian war crimes and sensitive military information.

1/13



9:06 AM · Jan 18, 2023



[Read the full conversation on Twitter](#)

2.5K Reply Copy link

[Read 55 replies](#)

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