

In today's <u>#vatniksoup</u>, I'll talk about post-truth politics and how they have changed our society - in my opinion - for worse. This analysis relies heavily on the work done by academic John Hartley, and by journalist Adam Curtis.

## 1/22



Post-truth politics refers to a political culture where the distinction between what's true and what's false has become almost irrelevant. This has created a political culture where instead of stating facts, the debaters appeal to the audience's emotions.



Of course, there was nothing new in politicians lying to people (that's just called "politics"), but at some point the people stopped caring about the factuality of these claims, and focused more on how it made them FEEL.

3/22



Nowadays, when talking about post-truth politics, it is usually in connection with the 2016 US presidential election and with the Brexit referendum of 2016. 2016 was actually the year when the word "post-truth" was added to the Oxford Dictionary.



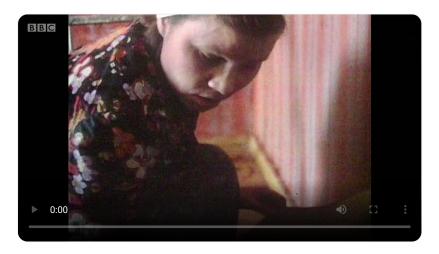
It's also closely connected to the social media networks that enabled fast, large-scale distribution of propaganda and disinformation - a system that was weaponized by the Kremlin with their "firehose of falsehood" approach.

5/22

# The Firehose of Falsehood: the Russian style of propaganda for an age of information abundance.

- High volume and multi-channel approach
- Shameless in its willingness to broadcast lies
- No commitment to, or requirement for consistency
- Rapid, continuous and repetitive messaging
- Point is not to persuade but to confuse and overwhelm
- Assumes a low trust environment and lowers it further
- Number of arguments matters more than their quality
- Drown out competing messages through sheer volume

But the post-truth society had been reality in the USSR for decades. By the mid 80s, there was no connection between the USSR leadership's propaganda and the everyday life the common folk lived - the Soviet Union had become a society where no one believed in anything.



With the words of Adam Curtis: "The Soviet Union became a society where everyone knew that what their leaders said, was not real, because they could see with their own eyes, that the economy was falling apart". But the Soviet system made everyone to play along and pretend..

7/22



..that it was real, because nobody could come up with any alternative.

The Russians and the Soviets even have a word for these "transparent lies": vranyo. It dates back to the Mongol rule, when violence and lying was a way to survive under their harsh rule.



Journalist and author Elena Gorokhova defined vranyo as follows: someone lies to us, we know that they're lying, they know that we know, and they keep on lying anyway, while we pretend to believe them. Vranyo, a tactical lie, has been used constantly by the Kremlin during...

9/22



..the Russo-Ukrainian War, and will be used in the future, too. Russian casualties, Skripali and Navalny poisonings, Ukrainian "Nazis", bioweapons labs in Ukraine... we all know that these are lies, but some pretend otherwise. In Russia, truth has "shades of grey", whereas..10/22



..in the West we think more in black and white - something is either true or false. Again, Russians used these "shades of grey" against us with their "firehose of falsehood" approach of online propaganda.

But the US and its security services also came up with their own... 11/22

...system of utilizing half-truths: perception management. Perception management focuses on creating "desired reality" where some facts are taken into account and others are ignored. This strategy was used by Reagan administration against Muammar Gaddafi in the mid-80s,...

12/22



...and by the Bush administration against Saddam Hussein in 2003. With the perception management, the authorities could create dramatic stories that grabbed people's attention, but often had little to do with reality itself.

13/22

- In October 2002, Bush said that Saddam Hussein had a "massive stockpile" of biological
  weapons. But as CIA Director George Tenet noted in early 2004, the CIA had informed
  policymakers it had "no specific information on the types or quantities of weapons agent
  or stockpiles at Baghdad's disposal." The "massive stockpile" was just literally made up.
- In December 2002, Bush declared, "We do not know whether or not [Iraq] has a
  nuclear weapon." That was not what the National Intelligence Estimate said. As Tenet
  would later testify, "We said that Saddam did not have a nuclear weapon and probably
  would have been unable to make one until 2007 to 2009." Bush did know whether or not
  Iraq had a nuclear weapon and lied and said he didn't know to hype the threat.
- On CNN in September 2002, Condoleezza Rice claimed that aluminum tubes purchased by
  Iraq were "only really suited for nuclear weapons programs." This was precisely the
  opposite of what nuclear experts at the Energy Department were saying; they argue
  that not only was it very possible the tubes were for nonnuclear purposes but that it was
  very likely they were too. Even more dire assessments about the tubes from other
  agencies were exaggerated by administration officials and in any case, the claim that
  they're "only really suited" for nuclear weapons is just false.
- On numerous occasions, Dick Cheney cited a report that 9/11 conspirator Mohammed Atta had met in Prague with an Iraqi intelligence officer. He said this after the CIA and FBI concluded that this meeting never took place.
- More generally on the question of Iraq and al-Qaeda, on September 18, 2001, Rice
   received a memo summarizing intelligence on the relationship, which concluded there
   was little evidence of links. Nonetheless Bush continued to claim that Hussein was "a
   threat because he's dealing with al-Qaeda" more than a year later.
- In August 2002, Dick Cheney declared, "Simply stated, there's no doubt that Saddam Hussein now has weapons of mass destruction." But as Corn notes, at that time there was "no confirmed intelligence at this point establishing that Saddam had revived a major WMD operation." Gen. Anthony Zinni, who had heard the same intelligence and attended Cheney's speech, would later say in a documentary, "It was a total shock. I couldn't believe the vice president was saying this, you know? In doing work with the CIA on Iraq WMD, through all the briefings I heard at Langley, I never saw one piece of credible evidence that there was an ongoing program."

Then,in Jun 2015, while starting his presidential campaign, Donald Trump and his campaign workers weaponized the post-truth politics on a whole new level in the US.Of course his pathological lying had started long before, going back to his real estate days starting in the 70's.14/22



In a sense, Trump was the perfect candidate for Russia to support, as he was the epitome of vranyo. Journalist Susany Mulcahy stated that "he was full of crap 90 percent of the time". Trump Organization's executive vice president, Barbara Res, said that ...

15/22



... "after a while, no one believed a single word he would say".

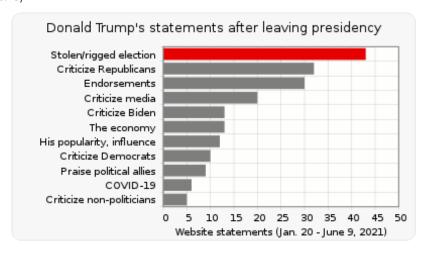
After becoming the President, Trump's lying became so common that the Washington Post started tracking the factuality of his statements with their fact-checking department.

16/22

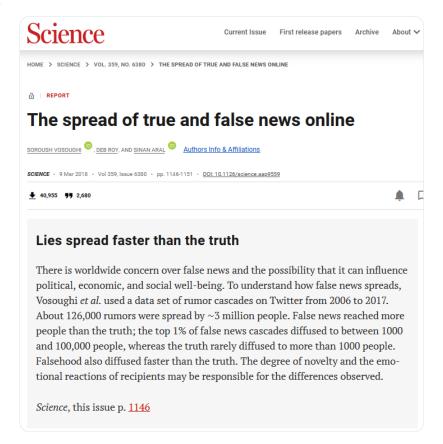
By Jan 2021, Trump had lied over 30 000 times during his term as the President. This amounted to approximately 21 lies per day. This lying continued after the 2020 US presidential election, when Trump and his gang tried to overturn the election results in his favor.



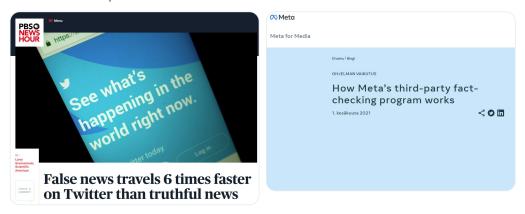
Many journalists and academics referred to this strategy as the "big lie" propaganda technique - the term was coined by Hitler for lie so big, that no one dared to dispute it. Even though it was somewhat novel technique in the US, it had been used in Russia/USSR for decades.18/22



As the Russians and Mr. Trump have shown, social media is a powerful tool for propagating tactical lies. In their 2018 study, Vosoughi et al. showed that fake news spread 6 times faster than truthful news.



The study also excluded the use of automated bots, which probably increase this multiplier even further. Social media companies have been criticized for this, and platforms like Facebook have launched their own fact-checking services to decrease the spread of disinformation. 20/22



Elon has taken a different approach with Twitter - he's called for more "balanced" approach that some call the "marketplace of ideas". The idea with this approach is that the truth will eventually emerge from the competition of ideas in free and transparent public debate.



So far, this "balancing act" has so far resulted in increase in fake accounts, in the reinstatement of various prominent and literal neo-Nazi and other accounts with extreme views, and in the departure of both NPR and PBS.

And all this for just 8 dollars a month.

#### 22/22



After "consulting" his followers, who are massively libertarian and support former US President Donald Trump, the second-richest man in the world had  $\underline{nearly\ 12,000\ accounts\ unblocked}.$  Accounts reinstated had been suspended for anti-semitic, racist, misogynistic or transphobic comments, or because they were calling for violence.  $\,$ Here is a list of 10 visible accounts unblocked by Mr. Musk: Donald Trump, ex-putschist president Andrew Anglin, star of the neo-Nazi youth Marjorie Taylor Greene, QAnon anti-vax Congresswoman Project Veritas, Trumpist and deceptive 'investigative media' Patrick Casey, Republican white supremacist 'Sargon of Akkad,' the gamer who turned Islamophobic theorist James Lindsay, homophobic ideologue The Babylon Bee, transphobic satirist of reactionary America LE MONDE IN ENGLISH Every morning, a selection of articles from Sign up → Le Monde In English straight to your inbox Andrew Tate, kickboxer and masculinist entrepreneur Kanye West/Ye, antisemitic rapper



#### Support my work:



#### Pekka Kallioniemi

Support me in creating daily vatnik soups! All donations will be spent on research and production of vatnik soup or in the creation of web portal (vatniksoup.com)...

https://buymeacoffee.com/PKallioniemi

Past soups: vatniksoup.com

Related soups: Russkiy Mir:



#### Russian narratives:





#### Russiagate:





• • •

Read 37 replies