



Pekka Kallioniemi @P_Kallioniemi

Jul 21 · 19 tweets · [P_Kallioniemi/status/1682308107425263616](https://twitter.com/P_Kallioniemi/status/1682308107425263616)

In today's #vatniksoup I'll introduce an Indian political analyst, poet, singer, and patriot (all his words) Atul Mishra and his network, The Frustrated Indian (@TheAtulMishra & @FrustrIndian). He's best-known for his awful pro-Russian takes on the Russo-Ukrainian War.

1/18



As I have said before, Western analysts and disinformation researchers have a blind spot in the Global South, where pro-Kremlin propaganda thrives and Russia is somewhat popular. For example, in India, 57% of the population sees Russia as in somewhat/very favorable light.

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The Indian EXPRESS
JOURNALISM OF COURAGE

News | Opinion | Columns | A Russian response: On Ukraine, India is on the right side of history — it is guided by national interest, not western propaganda

A Russian response: On Ukraine, India is on the right side of history — it is guided by national interest, not western propaganda

India is a country capable of making independent foreign policy decisions. Why must it sacrifice its interests for somebody else's?

Updated October 7, 2022 11:01 AM

NewsGuard

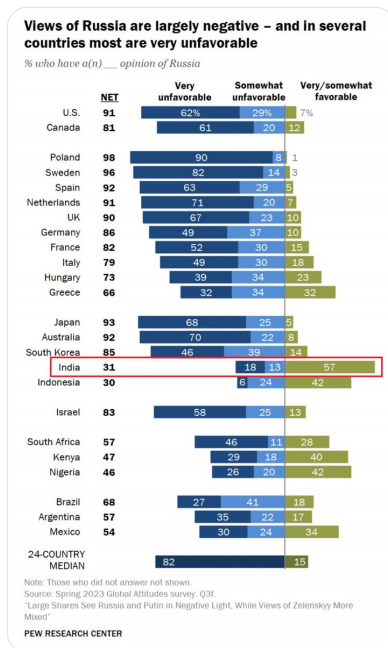
EXRESS OPINION

Columnist: Chandrayan K. Small asks to renege space treaty for India's space journey

Columnist: Children has worried for suffering children - government doesn't need to take over

Columnist: D K Shivakumar, Bengaluru's 'vannaprasanna' and the wrong approach to cities

Once on the brink when India had to support — by its wealth and soldiers' lives — the 'right side of history', it is perceived by a wide global news audience which is to watch 'both sides' for somebody but by national interest. (Reuters/PAF)



The Frustrated Indian tries to profit from this particular niche by providing a false and made-up image of European politics and of the Russo-Ukrainian War. The whole scheme works on making pro-Russian, outrageous claims that works on lies and half-truths.

3/18



Mishra's network is actually a family of accounts, including @tfipost and @tfistore. This network seems to be artificially inflated, as most of them have a quite big following (the main channel has 226k followers) but most of the tweets have very low engagement (if any).

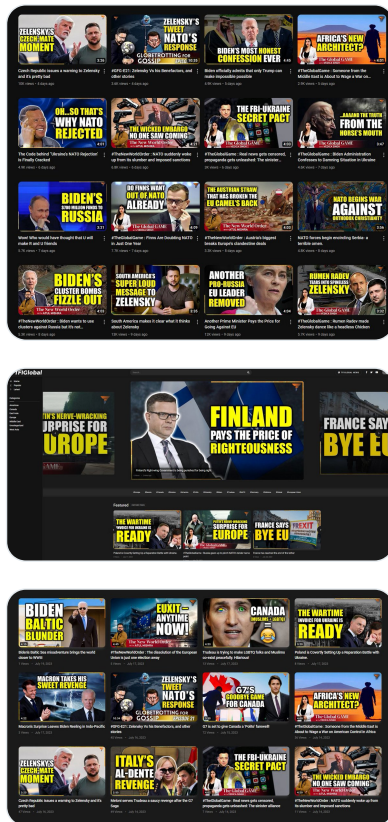
4/18

Our Products

- THE FRUSTRATED INDIAN**
The Frustrated Indian is India's biggest online discussion forum. The Frustrated Indian was founded in the year 2012 and it went on to become a social media powerhouse. Now The Frustrated Indian is followed by almost every politician in the country, most of the media persons and a million inquisitive Indians.
- TFIPOST**
TFIPOST (formerly righttog.in) is TFI's opinion/analysis content website that keeps a check on the national pulse. TFIPOST has become the go to source for the aware audiences for content ranging from politics and current affairs to history to culture to sports to cinema to arts. Currently TFIPOST is visited by 8 Million users every month making it one of the most visited content websites in India.
- TFIGLOBAL**
TFIGlobal following the footsteps of its predecessors was created to provide an alternate non-mainstream narrative to news-lovers, only this time we are doing it for the global audience.
- TFISTORE**
TFIStore from the house of The Frustrated Indian is trying to make Indian culture cool with its unique Historical Heroes and Sanskrit apparel collection.

The network also has a strong multi-channel approach. They have a YouTube channel with 429 000 followers, and they're on IG, Telegram and Facebook. They also have their own video streaming site, TFIGlobal, which seems to be just another ghost town.

5/18



Mishra is pushing hard the for monetization of his propaganda network. He's selling brand partnership, "official TFI merchandise", and begs for subscribers on Patreon (he has currently 4). All this with whopping 15 employees and less monthly impressions than #vatniksoup!

6/18

Brand Partnerships

TFI Global is a leading online platform for the Indian diaspora. We are looking for brand partners who want to reach our audience. We offer a wide range of services including video production, social media management, and more. Contact us for more information.

Digital Presence

- 30 Million monthly page views
- 40 Million monthly online page views
- Thousands of Email and Web push subscribers
- Facebook followers
- Instagram followers
- Twitter followers
- YouTube subscribers

India's first, India's leading
Sanatani Apparel Online Store

TFASTORE

Men's Half Sleeve Divine Iconography
Men's Half Sleeve Divine Iconography
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From the house of TFI
Your Social media buddy since 2012

Hassle Free Returns
All items return policy

Secure Payment
100% safe payments

TFIGlobal
4 members · 316.21 months
creating videos

Choose your membership

Will you be our Patron?

Defeat Big Media with Small Donations
₹5 (₹5/month plus GST)

Almost every big media is on the payroll of a party or a nation. They use money to propagandize, flex bias, downplay the sovereignty of independent nations and roles of global bodies. And some are too scared to present truth the way it is.

Well, we are neither afraid, nor for sale. A small little contribution will help us stay firmly in a world dominated by big media.

Will you be our Patron?
• General Support

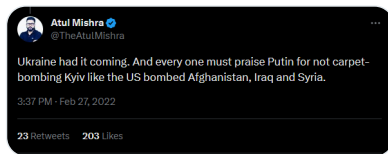
The whole network was almost closed down the network a year ago. This speaks for the artificial inflation of the network too, as YT channels with +300 000 followers should be able to monetize quite well already.

7/18



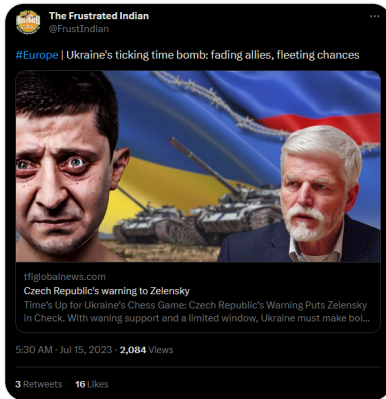
He seems to be a huge fanboy of Putin's, and he's even written an article claiming that Putin is a "cult figure" in India. He thinks that Putin is some kind of "master strategist" who makes no mistakes, and that he's just playing the West with his 4-d chess, just like Trump.

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When it comes to Ukraine, Mishra's predictions are quite grim: he thinks that its allies are fading and its changes are fleeting. He's also suggested that post-war Ukraine will be "politically controlled by Moscow and economically by Beijing."

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One day after Russia launched its full-scale invasion of Ukraine, Mishra made a wild prediction: Russia captures Kyiv, Zelensky flees the country, becomes a social media influencer. Ukraine welcomes Russia, group of women welcome Russian soldiers and tend to the wounded.

10/18

Atul Mishra @TheAtulMishra · Feb 25, 2022
Next 48 hours in Ukraine and the world - A thread

7 34 322

Atul Mishra @TheAtulMishra · Feb 25, 2022
Russia captures Kyiv. Zelensky flees the country. Resurfaces as a social media influencer in another part of the world.

6 19 206

Atul Mishra @TheAtulMishra · Feb 25, 2022
Fighting stops and normalcy resumes. Some lesser known Ukrainian representative sits down and signs whatever Russia wants them to sign. NATO condemns the whole thing.

1 10 133

Atul Mishra @TheAtulMishra · Feb 25, 2022
Russian soldiers saunter around the Kyiv, pictures of them being welcomed by a group of women, tending to the wounded, and playing with kids flood the internet.

2 11 113

Atul Mishra @TheAtulMishra

Putin declares Ukraine its blood brother that was dragged into an unnecessary war due to Biden Administration's aggression and NATO's inanity.

3:29 PM · Feb 25, 2022

12 Retweets 158 Likes

Tweet your reply! Reply

Atul Mishra @TheAtulMishra · Feb 25, 2022
Russian troops leave Ukraine but Russia's borders now extend till Luhansk and Donetsk. Snake Island is annexed. The world is back to being normal.

4 13 163

TFI's political and military analysis are simply utter crap. Don't believe me? Here are some examples: their expert analyst Ansh Pandey suggested that the Prigozhin mutiny could've been a "premeditated move" which would allow Wagner to attack Kyiv from Belarus. Pretty wild.

11/18


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Right Aim. Found the World. Fast.

PREMIUM INDO-PACIFIC AMERICAS CANADA INDIAN SUBCONTINENT WEST ASIA

Rebel Wagner Group is Moving to Belarus and it is Leaving Ukrainian Forces Sweltered

Wagner troops are heading towards Belarus with Ukraine in the crosshairs

by Ansh Pandey — June 26, 2023 in Geopolitics Reading Time: 3 mins read



504

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Last weekend, the world held its breath as Russia appeared to teeter on the brink of mutiny. Yevgeny Prigozhin, the enigmatic mastermind behind the Wagner Group, ignited chaos by defying President Vladimir Putin. With ambitions to overthrow military leadership and seize power, Prigozhin had set the stage for a high-stakes political showdown.

The news of Russia's potential downfall reverberated across the globe, with whispers of a military coup gaining momentum. Reports circulated that a frightened Putin was fleeing to St. Petersburg, further fueling the already buzzing rumors.

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PREMIUM INDO-PACIFIC AMERICAS CANADA INDIAN SUBCONTINENT WEST ASIA

So this is what Putin has done with Wagner group

by Vedica Singh — July 14, 2023 in Geopolitics Reading Time: 3 mins read



616

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It has been a whirlwind of events since the staged coup by Wagner in Russia, and the truth behind the intrigue has finally come to light.

What appeared to be a pro-Putin action at first turned out to be a carefully thought-out scheme directed by none other than Vladimir Putin himself. Putin aimed at strengthening his hold on power and making himself the ultimate leader. He used the coup as a tactical move to destroy a party inside the Russian military.

Moving to Belarus and Worry for Ukraine

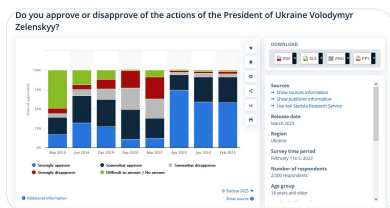
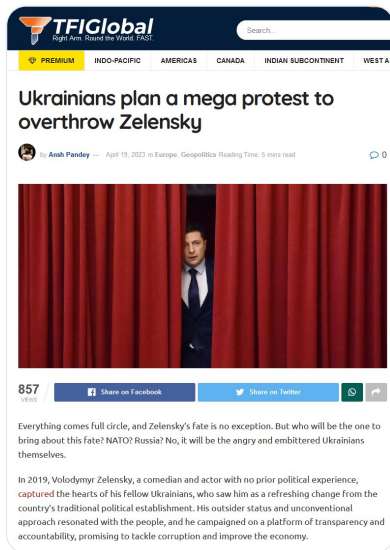
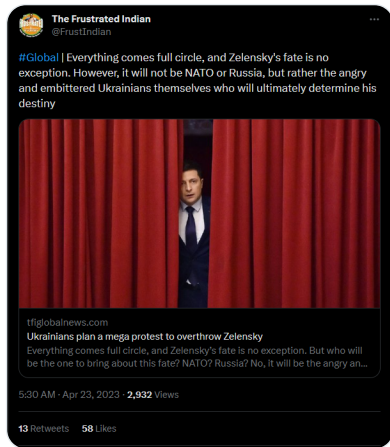
Now, as Prigozhin abandons his rebellious play and announces his withdrawal, the renegade Wagner group troops are heading toward Belarus. This shift in their base of operations could spell trouble for Ukrainian forces. Belarus, situated just 100 kilometers away from the Ukrainian capital of Kyiv, currently houses Russia's nuclear arsenal and military equipment near its borders.

Wagner has long been known as the real victor of the Ukrainian battlefield. The group's actions were responsible for the fall of key Ukrainian cities such as Bakhmut, Mariupol, and Kherson. Now, with Wagner poised near Kyiv, awaiting orders from Putin to unleash their wrath, the situation grows increasingly ominous for Ukraine.



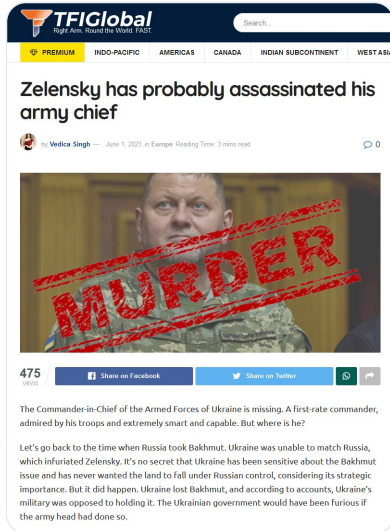
Source: The Times of Israel

TFI loves to bash and defame Zelensky. For example, they suggest that Ukrainians are planning to overthrow him, and that his approval rate is "lowest in decades" - as of Feb 2023, 91% of Ukrainians either somewhat or strongly approve of Zelensky's actions - higher than Putin's. 12/18



Atul and his pals also went with the "Zaluzhny dead" BS, but they took the whole thing to a new level - according to TFI, Zaluzhny was "probably assassinated" by Zelensky, and that the person we now see in media is actually his body double.

13/18



The screenshot shows a news article from TFI Global. The headline is "Zelensky has probably assassinated his army chief". The article is by Vedica Singh, dated June 1, 2023, in Europe, with a reading time of 3 minutes. The main image is a portrait of a man in military uniform with a large red "MURDER" stamp overlaid. Below the image are social media sharing options for Facebook and Twitter, and a view count of 475. The article text begins: "The Commander-in-Chief of the Armed Forces of Ukraine is missing. A first-rate commander, admired by his troops and extremely smart and capable. But where is he?" and continues with a paragraph about the loss of Bakhmut.



The screenshot shows a tweet from "The Frustrated Indian" (@FrustratedIndian). The tweet text reads: "#Europe | When power plays turn deadly: #Zelensky's army chief goes missing, and conspiracy theories run wild. It's a chessboard of secrets and suspicion. Checkmate or cover-up?". The tweet includes a link to the TFI Global article and a thumbnail image of the article's main image. The tweet was posted at 5:30 AM on June 2, 2023, and has 2,677 views, 8 retweets, and 50 likes.

In Sep 2022, TFI speculated who would become the next Ukrainian president after "Kyiv falls". Their candidate was Viktor Medvedchuk, a Ukrainian oligarch universally hated by most Ukrainians. He was swapped to the Azovstal defenders in a prisoner swap in the same month.

14/18



Viktor Medvedchuk: the next Ukrainian President?

According to Reuters, Viktor Medvedchuk, a Ukrainian MP and one of Putin's ardent friends is exchanged with Ukraine. He was taken into custody by Ukrainian authorities in April. Now, Viktor Medvedchuk has been transported to Russia and is in Moscow's safe custody. The politician has been close to Putin for many years and is one of Russia's most prominent allies in Ukraine. Also, according to the Washington Post, Putin is also the godfather of Medvedchuk's daughter.

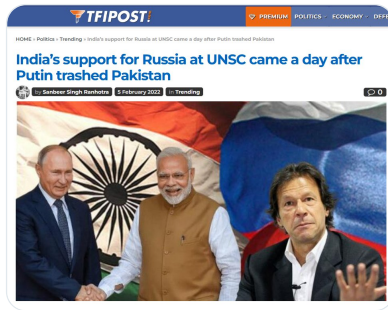
After Russia annexed Crimea in 2014, Ukraine started penalising the oligarch. Zelensky allegedly accused Viktor Medvedchuk of funding terrorism in 2021 and froze his assets. After being charged with treason by Ukraine in May 2021, Viktor Medvedchuk was first put under house arrest and later taken into custody.

According to Forbes Ukraine, Medvedchuk's projected net worth in 2021 was \$620 million. As of the previous year, Zelensky attempted to freeze the oligarch's assets by blocking three Ukrainian television stations controlled by Viktor Medvedchuk on the grounds that they were airing propaganda. According to ABC News, Iulia Mendel, a spokeswoman for Zelensky, stated that the stations were funded by Russia and that Ukraine had stopped the channels because they were being used as "one of the tools of war against Ukraine."

[Read More: Poland invites Russia to its strategic waterways and starts importing coal](#)

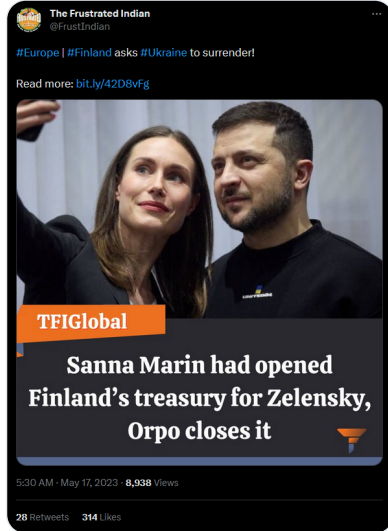
As is tradition in India, TFI and Mishra also compare Ukraine to Pakistan, India's biggest geopolitical rival. I'm sure this rhetoric works extremely well in India, and it might garner some following.

15/18



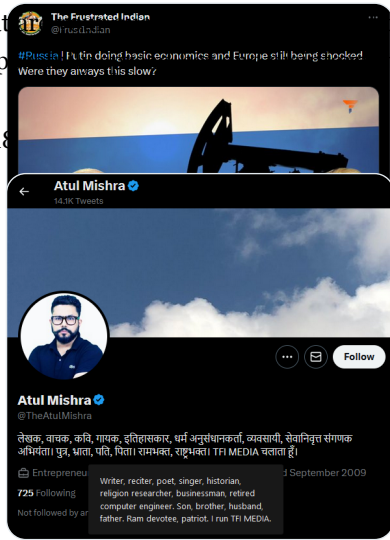
And the nonsense doesn't stop there. There's "news" about Finland stopping aid to Ukraine (it didn't, we give more than ever), Putin potentially activating the "Kaliningrad module", Ukraine's plans to allow same-sex marriage and of course the sanctions not hurting Russia.

16/18



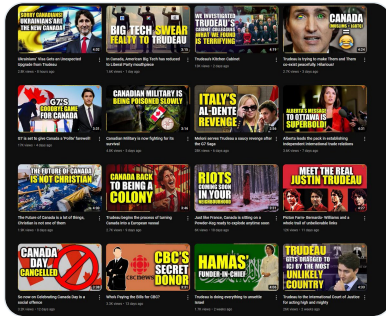
Now, @TheAtulMishra, maybe you can answer some questions: as a poet, singer and reciter, what are your business ideas? What about your employees? Why do you do it? Is it for (low) profit or just for fun?

17/18



And why on earth do you have own YouTube channel for Canadian disinformation? Anything to make that extra buck? And when will you do a correction to your article stating that Finland and Sweden will never be NATO countries?

18/18



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Search

PREMIUM INDO-PACIFIC AMERICAS CANADA INDIAN SUBCONTINENT WEST ASIA

Sweden and Finland will never be NATO members

by Vikrant Tharad — May 21, 2022 in Europe, Russia Reading Time: 3 mins read

1.6k views

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Amid signs of Ukraine losing ground to Russia, the Nordic nations of Sweden and Finland are said to have fast-tracked their bid to formally join the North Atlantic Treaty Organisation (NATO). NATO Secretary-General Jens Stoltenberg has also voiced confidence that the alliance will move to admit Sweden and Finland swiftly. However, that is easier said than done. What stands in the way of Sweden and Finland becoming full-fledged NATO members is Turkey and its president Recep Tayyip Erdoğan.

Turkey throws spanner in the works of Finland and Sweden

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A blue banner with white text and icons. At the top left are icons for Twitter, YouTube, and music notes. On the right is a circular illustration of a chef in a kitchen. Below the name is a coffee cup icon and a URL.

Pekka Kallioniemi

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Support me in creating daily vatnik soups! All donations will be spent on research and production of vatnik soup or in the creation of web portal (vatniksoup.com)...

<https://buymeacoffee.com/PKallioniemi>



A circular illustration of a chef in a white uniform and hat, stirring a pot of orange soup with a wooden spoon. Steam is rising from the pot.

The Soup Central

The Soup Central gives you in-depth knowledge on disinformation, bad actors and information operations.

<https://www.youtube.com/@TheSoupCentral>

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