

Pekka Kallioniemi @P_Kallioniemi Mar 11, 2024 * 24 tweets * P_Kallioniemi/status/1767182979510481161

In today's #vatniksoup, I'll talk about TikTok (@tiktok_us), why some of the US legislators want to ban it, what are the app's connections to the Chinese Communist Party, and how the app has changed the social media landscape, especially among young people.

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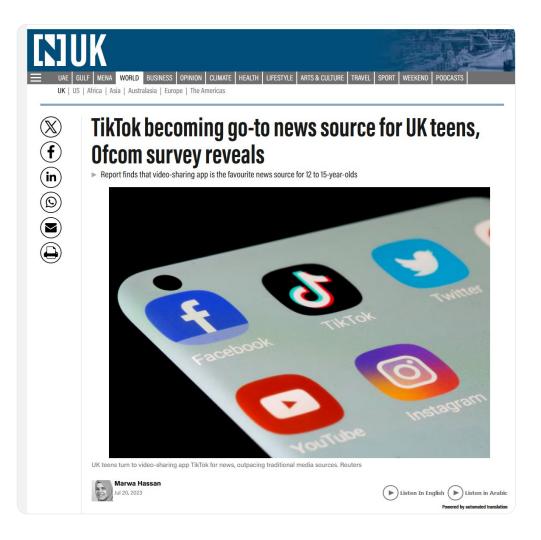


Tiktok's potential reach and potential political impact is actually huge, which is why US politicians are currently having such a heated debate over it right now. First of all, TikTok has over 1 billion monthly active users & it's been downloaded more than 4.1 billion times. 2/23

TikTok Statistics (Editor's Picks)

- TikTok active users: TikTok has over 1 billion monthly active users.
- Market penetration: There are 5.3 billion internet users, 23.02% use Bytedance's video sharing service.
- Number of downloads: TikTok has been downloaded more than 4.1 billion times.
- Overtaking competition: Considering it was only released in 2016, TikTok was the 6th ranked social media app in 2021. TikTok has surpassed X (Twitter), Telegram, Reddit, Pinterest, and Snapchat in monthly active users.
- **Company valuation:** TikTok's parent company (Bytedance) reportedly reached a valuation of \$223.5 billion in 2023.
- User growth rate: TikTok had a 1157.76% increase in its global user base between Jan 2018 and July 2020; the U.S. saw a 1239.29% user growth rate between 2018 and 2023.
- U.S. Market penetration: Monthly U.S. TikTok users have now passed 150 million, equalling nearly half of America's population.
- U.S. average time on the app: Americans 18 and over are estimated to spend 55.8 minutes per day on TikTok.

The app tends to appeal to younger users - 41% of the app's users are aged between 16 and 24. By Jul 2023, TikTok had become the primary news source for British teens and in Finland, around half of 13-18 year-olds get their news from TikTok.



%				news at least once	
From TikTok		49	51%	news at least once Follow news about the following young	
From the websites of the tabloid newspapers		37		people per day from the websites of th	
from Instagram	8 P	32		afternoon newspapers	
From television		31			
From Snapchat		28	TikTok is the	TikTok is the most watched news channel among young people. It has overfaken the number one in previous years, i.e. the websites of the tabloid newspapers (annual trends on the next pace).	
From Yie's website		22			
from YouTube		22			
from HS.fi		17			
from Facebook		16			
From MTV's website	1	2			
From the website of the local newspaper or city newspaper	1	2		The top five includes three social media channels as well as the websites of ip magazines and television. Young people spend time on social media, so it seems natural to follow the news there as well. Of course, the original sources	
On the radio	10				
from WhatsApp	10				
From printed newspapers, city or afternoon newspapers	9				
From international media	8				
About podcasts	7				
From some other social media channel	5		01 001110 11	ews content can be	
from X (formerly Twitter)	5			by more traditional media	
From elsewhere	2		sources.		
I don't follow the news/I can't say	5				
Respondents: all young people aged 13-18, N=755					
Which channels do you usually watch news from?					

Chinese citizens also have their "own version" of TikTok called Douyin. The Chinese version offers a child-friendly version that shows its users science experiments, museum exhibits, CCP propaganda and educational videos. It also limits the use time to 40 minutes per day.

TikTok in China

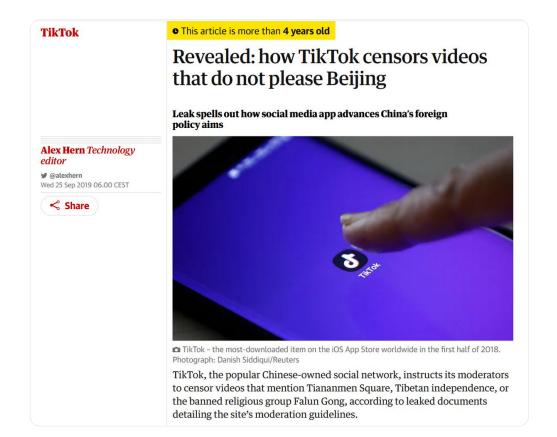
Although they're both owned by ByteDance, Douyin — China's version of TikTok — offers a different version of the social media app that is unavailable to the rest of the world, especially for children.

"It's almost like they recognize that technology is influencing kids' development, and they make their domestic version a spinach version of TikTok, while they ship the opium version to the rest of the world," Tristan Harris, a former Google employee, and advocate for social media ethics, <u>said</u> of China's approach to TikTok.

"If you're under 14 years old, they show you science experiments you can do at home, museum exhibits, patriotism videos and educational videos," said Harris, according to "<u>60</u> <u>Minutes</u>," adding that children in China were limited to only 40 minutes a day on the app.

"There's a survey of pre-teens in the U.S. and China asking, 'what is the most aspirational career that you want to have?' and in the U.S., the No. 1 was a social media influencer, and in China, the No. 1 was astronaut," Harris said. "You allow those two societies to play out for a few generations and I can tell you what your world is going to look like."

TikTok has also been accused of censorship. The app's policies ban content related to a specific list of foreign leaders, including Vladimir Putin and Turkish president Recep Tayyip Erdogan. Its moderators were also told to suppress content from creators who were "too ugly".





A 2023 study by Rutgers University said that there's a "strong possibility that content on TikTok is either amplified or suppressed based on its alignment with the interests of the Chinese government." TikTok later removed the ability to analyze hashtags of sensitive topics.

PLAY THE CROSSWORD

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Topics Suppressed in China Are Underrepresented on TikTok, Study Says

The report, from the Network Contagion Research Institute at Rutgers University, could raise new concerns about whether Beijing influences the content on the popular video app.



Many conspiracy theories, including Pizzagate and QAnon, are extremely popular on the platform. In Dec 2023, @O_Rob1nson and @Shayan86 BBC reported that they had discovered nearly 800 fake accounts on Tiktok promoting Russian propaganda and disinformation.

7/23

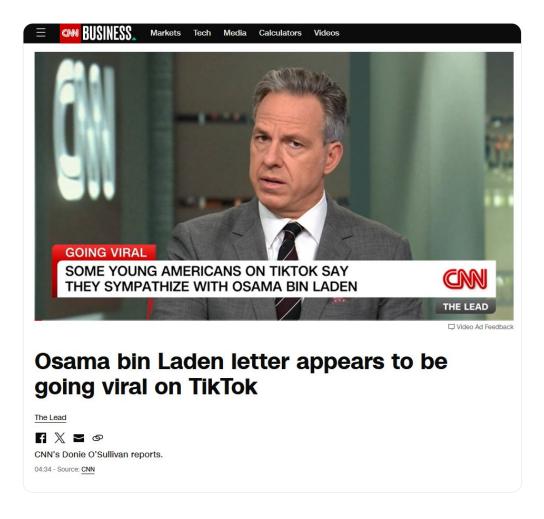
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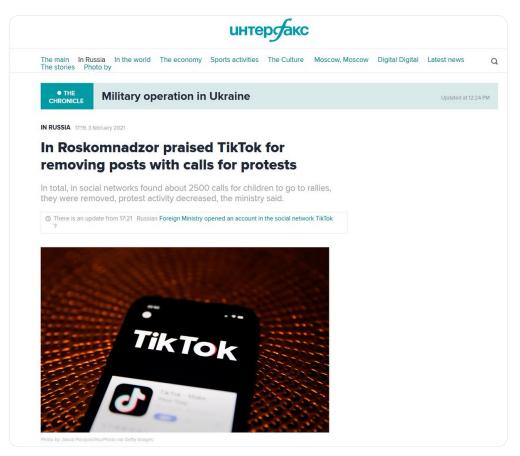


Anastasiya Shteinhauz and her father Oleksiy Reznikov, Ukraine's former defence minister, were both targeted with false claims

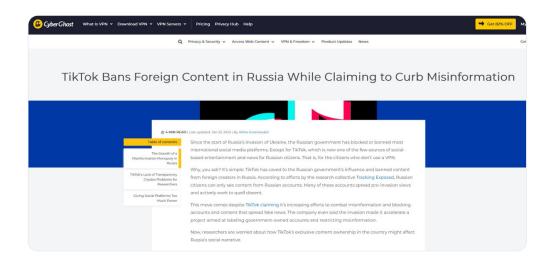
By Olga Robinson, Adam Robinson & Shayan Sardarizadeh BBC Verify

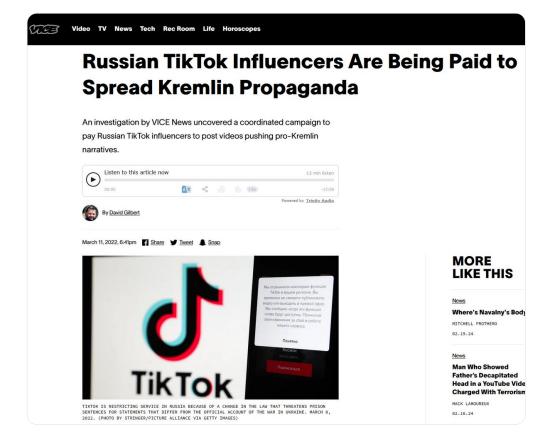


In 2021, the app received praise from Kremlin officials for removing content related to protests in Russia. Russia's censorship agency Roskomnadzor thanked TikTok because they "actively cooperated with us, which cannot be said about others."

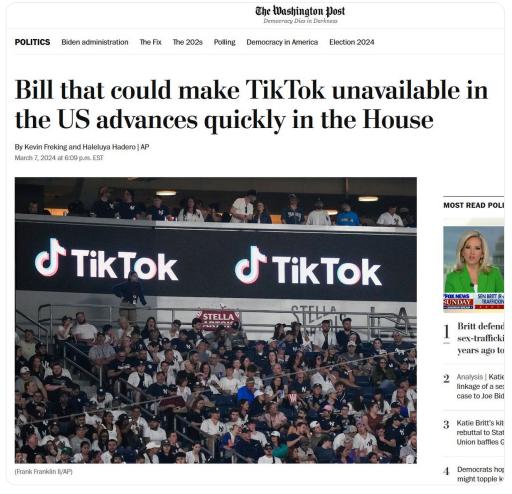


TikTok is also one of the few social media platforms still available in Russia, because TikTok has caved to the Russian government's influence and banned content from foreign creators. Most Russian TikTok creators spread pro-invasion and pro-Kremlin views.

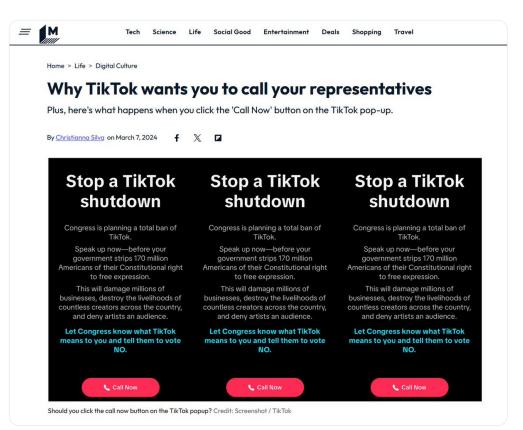




Recently, in the US, a bill that could lead to TikTok being banned in the US received unanimous bipartisan support (50-0). The bill would require the Beijing-based owner of the app, ByteDance, to give up their shares of the app to avoid the ban & put it under new ownership.



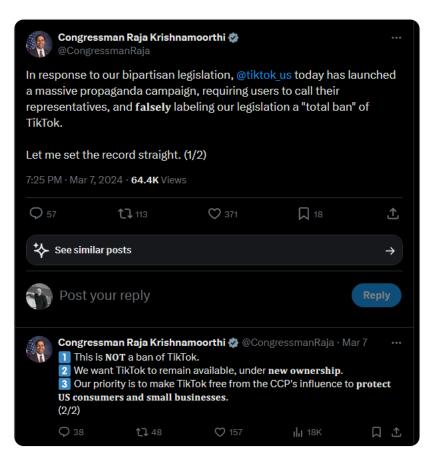
ByteDance replied by showing their US-based users a pop-up message, urging people to call their representatives and tell them to vote "No" on the legislation. The company also claimed that it's a violation against their First Amendment rights.





Our statement on the latest TikTok legislation: **This bill is an outright ban of TikTok, no matter how much the authors try to disguise it.** This legislation will trample the First Amendment rights of 170 million Americans and deprive 5 million small businesses of a platform they rely on to grow and create jobs.

9:21 PM · Mar 5, 2024 · 3.1M Views



TikTok's former head of engineering in the US revealed in Jun 2023, that some CCP members had "super user" access to TikTok data, and that they used this access to spy on Hong Kong protesters and civil rights activists by monitoring their locations and devices.

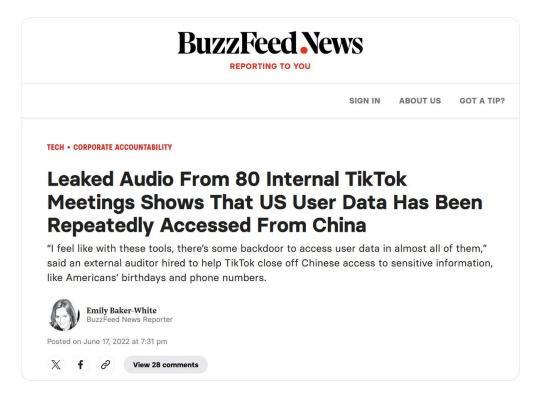


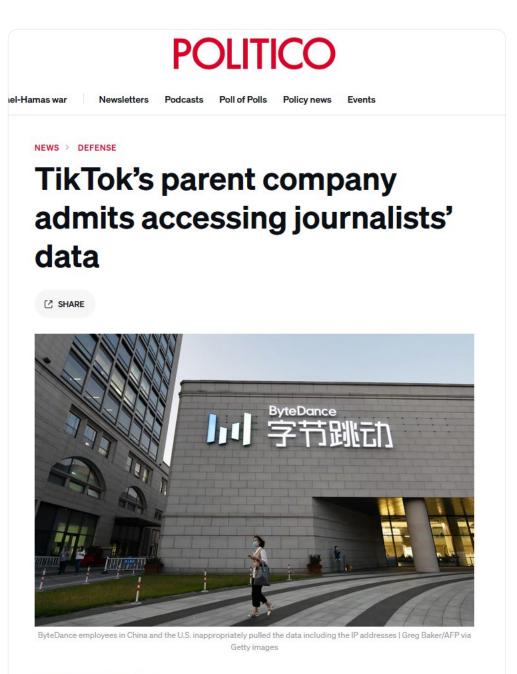
Hong Kong is a semi-autonomous region in China with its own government. In recent years, following mass protests in 2014 and 2019, the former British colony has come under more far reaching control by Beijing.

Yu said he saw the god credential being used to keep tabs on Hong Kong protesters and civil rights activists by monitoring their locations and devices, their network information, SIM card identifications, IP addresses and communications.

ByteDance said in a statement that Yu's accusations were "baseless."

TikTok's parent company ByteDance's employees in the US and China also accessed the app's user data in an attempt to track down Buzzfeed News and Financial Times journalists





DECEMBER 23, 2022 11:29 AM CET BY CLOTHILDE GOUJARD TikTok's parent company ByteDance accessed the data of two journalists and other users in an attempt to track down company leaks in revelations that will likely intensify security concerns in the West about the popular video app's Chinese ownership.

ByteDance employees in China and the U.S. inappropriately pulled the data including the IP addresses —which reveal a person's general location — of journalists from BuzzFeed News and the Financial Times and people they had connected with via TikTok, according to an internal investigation. ByteDance had tried unsuccessfully to identify staff who had shared internal company documents with the reporters.

The current controversy is not the first one that TikTok is facing - in 2020, Donald Trump sought to ban TikTok but was eventually blocked by the courts. Recently he backtracked, saying that banning TikTok would help Facebook and "double their business".



In 2020, Trump sought to ban TikTok and Chinese-owned WeChat but was blocked by the courts.

Trump said <u>in an August 2020 executive order</u> that TikTok data collection "threatens to allow the Chinese Communist Party access to Americans' personal and proprietary information — potentially allowing China to track the locations of Federal employees and contractors, build dossiers of personal information for blackmail, and conduct corporate espionage."



If you get rid of TikTok, Facebook and Zuckerschmuck will double their business. I don't want Facebook, who cheated in the last Election, doing better. They are a true Enemy of the People!

560 ReTruths 3.15k Likes

3/7/24, 11:05 PM



Why are some countries trying to ban TikTok? First of all, TikTok is owned by a Chinese company called ByteDance. According to National Intelligence Law of the People's Republic of China,the CCP can demand ByteDance to give up any data for intelligence-gathering

operations. 15/23

China's 2017 National Intelligence Law states that "any organization" must assist or cooperate with state intelligence work while a separate 2014 Counter-Espionage Law says "relevant organizations ... may not refuse" to collect evidence for an investigation.

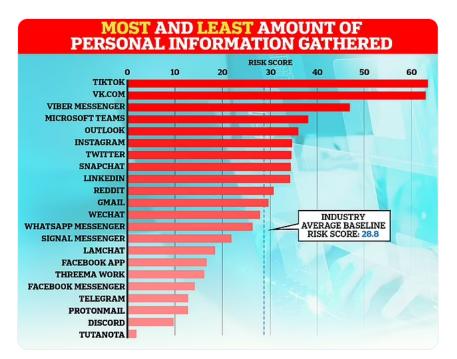
Since ByteDance, which owns TikTok, is a Chinese company, it would likely have to abide by these rules if Chinese authorities asked it to turn over data.

Laws and regulations are only one aspect of the Communist Party's pervasive control. There are no legal limits on the party's powers. The authorities also can threaten to cancel licenses, conduct regulatory or tax investigations and use other penalties to compel compliance by Chinese and foreign companies operating in China.

Lawmakers and regulators in the West have increasingly expressed concern that TikTok and its parent company, ByteDance, may put sensitive user data, like location information, into the hands of the Chinese government. They have pointed to laws that allow the Chinese government to secretly demand data from Chinese companies and citizens for intelligence-gathering operations. They are also worried that China could use <u>TikTok's</u> <u>content recommendations</u> for misinformation.

TikTok has long denied such allegations and has tried to distance itself from ByteDance.

TikTok also collects vast amounts of data from its users, thus creating a "digital fingerprint" of social behavior, trends and opinions of its +1 billion active users. This data can then be used to persuade the masses and predict future trends relatively accurately.



The app is especially popular among children and teenagers, a target group much more vulnerable to manipulation and addictive use. In the Western version of the app, TikTok's safeguards in protecting children are generally considered to be insufficient.

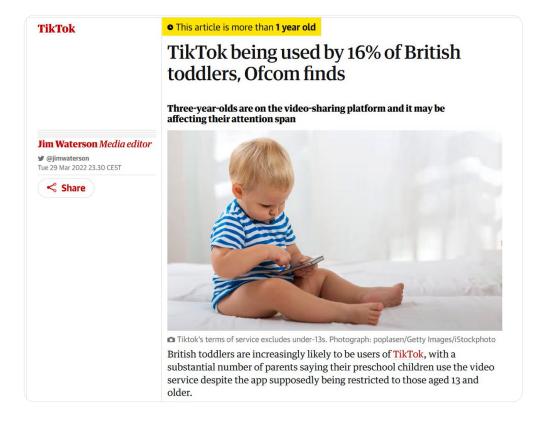
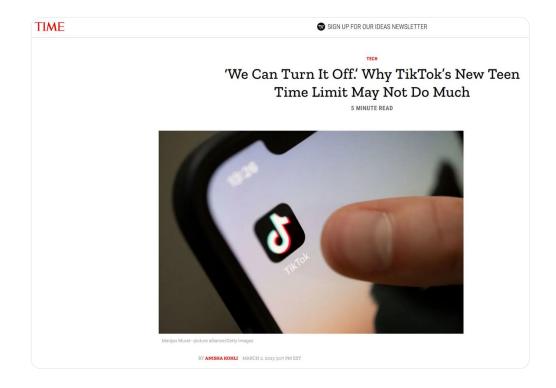
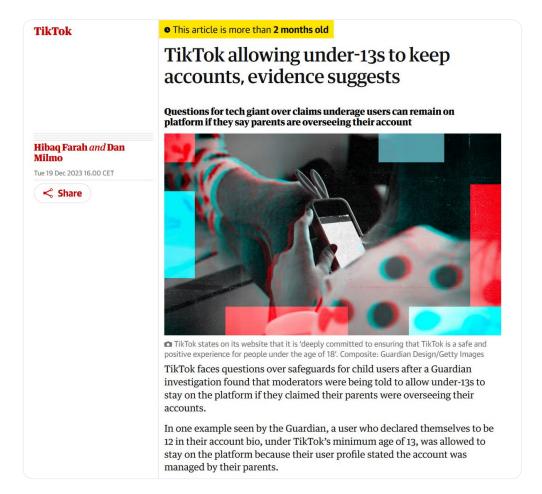


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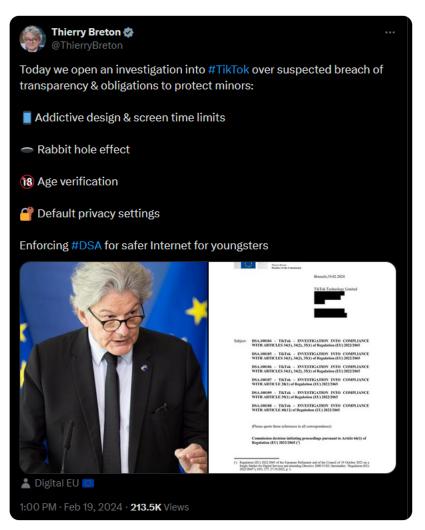
Phones are constantly tempting teens to pick up, with more than half in a recent study getting 237 notifications a day. Kurt Wittman/Getty Images



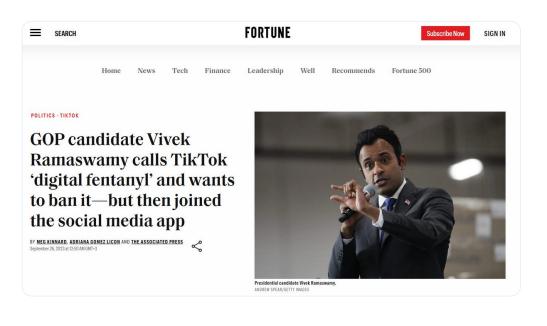


Due to this, the EU Commission opened an investigation into TikTok over "suspected breach of transparency and obligations to protect minors". According to the Commission, there were big problems with TikTok's addictive design, rabbit hole effect and age verification.

18/23



There's no doubt that TikTok could play an important role in the upcoming 2024 US presidential election. Because of this, the potential ban has probably been opposed by Trump and his henchmen like @VivekGRamaswamy and @KellyannePolls.







Bashing TikTok is easy. Understanding the actual issue is harder. President Trump just came out opposing the pending legislation. Here's why that's right: we need to end *all* forced data transfers to the CCP, regardless of ownership.



Last edited 2:41 AM · Mar 9, 2024 · 1.2M Views

POLITICO

EXCLUSIVE

Kellyanne Conway advocating for TikTok on Capitol Hill

The former Trump adviser is working for the Club for Growth as Congress considers forcing the sale of the app.



By **DANIEL LIPPMAN** 03/09/2024 06:42 PM EST

TikTok's popularity has also annoyed Facebook's parent company Meta. They hired one of the biggest Republican consulting firms, Targeted Victory, to undermine TikTok and present it as a "danger to American children and society" & as the "most harmful social media platform".

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The Washington Post S This article was published more than 1 year ago TECH Help Desk Artificial Intelligence Internet Culture Space Tech Policy HUP EXCLUSIVE Facebook paid GOP firm to malign TikTok The firm, Targeted Victory, pushed local operatives across the country to boost messages calling TikTok a threat to American children. "Dream would be to get stories with headlines like 'From dances to danger,' " one campaign director said By Taylor Lorenz and Drew Harwell March 30, 2022 at 6:30 a.m. EDT MOST READ TECH Silicon Valle academics o Review | We tes Amazon's new s chatbot. It's not 3 ChatGPT leans I research shows A social media influencer talks into a TikTok microphone on the red carpet during arrivals at the 94th Academy Awards in Hollywood on March 4 Trolls turned Tay 27, 2022. (Mike Blake/Reuters) fun millennial A

In one email, a Targeted Victory director asked for ideas on local political reporters who could serve as a "back channel" for anti-TikTok messages, saying the firm "would definitely want it to be hands off."

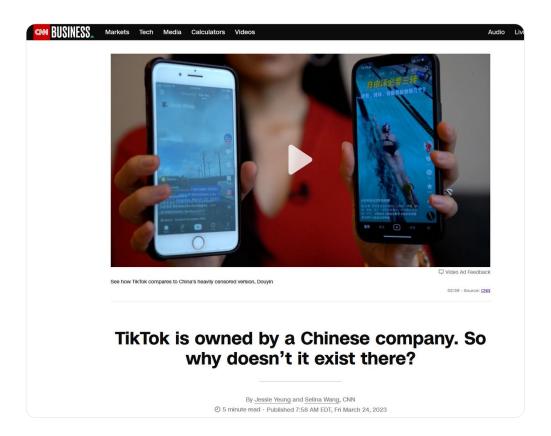
In other emails, Targeted Victory urged partners to push stories to local media tying TikTok to dangerous teen trends in an effort to show the app's purported harms. "Any local examples of bad TikTok trends/ stories in your markets?" a Targeted Victory staffer asked.

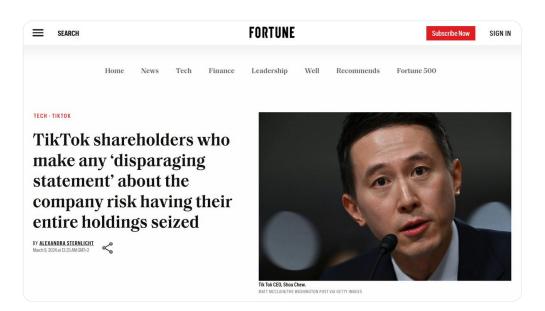
"Dream would be to get stories with headlines like 'From dances to danger: how TikTok has become the most harmful social media space for kids,' " the staffer wrote.

In my view, the dangers of TikTok stem from three issues: 1) ByteDance not being transparent about the app's connections to the CCP (and them lying about it previously), 2)

the aggressive collection of massive amounts of data, and 3) the lack of safeguards for young users.

21/23





As long as TikTok ownership is somehow related to the CCP, there is a chance that the National Intelligence Law is being invoked, and Chinese officials potentially have full access to the data TikTok collects from its users and creators, making it a huge security risk.

22/23

Forbes

FORBES > INNOVATION

EDITORS' PICK

Exclusive: TikTok Confirms Some U.S. User Data Is Stored In China

Alexandra S. Levine Forbes Staff I'm a senior writer covering social media and online culture.

Follow

Jun 21, 2023, 08:00am EDT

Most of the creator data,including tax forms, social security numbers & other information from creators & outside vendors are actually stored in datacenters in China. But I guess giving up your personal information is the price you have to pay in order to be paid by TikTok.

23/23

In TikTok's response to their questions, the company said there is a difference between "U.S. user data collected by the TikTok app" and information that creators give to TikTok so they can be paid for content they post. The former is stored in TikTok's data centers in the U.S. and Singapore, TikTok said. It did not explicitly state where the latter is stored. A trove of internal documents obtained by *Forbes*, and several people across different parts of the company familiar with the matter, have shown that tax forms, social security numbers and other information from creators and outside vendors has been stored in China; payments to both are managed through tools from TikTok's China-based parent ByteDance.

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