

In today's #vatniksoup, I'll discuss the Kremlin's funding of Tennessee-based media company TENET Media. TENET Media is best-known for their promotion of Russian narratives and for strong support for Donald Trump in the upcoming 2024 US elections.

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Carsten Reisinger/Shutterstock @watchTENET/Youtube (Licensed)

## Media start-up from Benny Johnson, Tim Pool, and Dave Rubin was secret Russian influence campaign, indictment alleges

Famous pro-Trump commentators may have been unwittingly duped.



David Covucci

Posted on Sep 4, 2024 Updated on Sep 4, 2024, 6:01 pm CDT

First, it's worth stating that the funding originated from Kremlin-controlled RT, and that the funding was masked through shell companies in countries like Turkey, the United Arab Emirates, and Mauritius, with the money being described as payments for electronics.

Between in or about October 2023 and in or about August 2024, RT sent wire transfers to U.S. Company-1 totaling approximately \$9.7 million, which represented nearly 90% of U.S. Company-1's bank deposits from all sources combined. The wires were sent from shell companies in Turkey, the United Arab Emirates, and Mauritius, and were often accompanied by wire notes ascribing the payments to the purchase of electronics. For example, the wire note for a \$318,800 wire payment from a shell entity in Turkey to U.S. Company-1 on March 1, read: "BUYING GOODS-INV.013-IPHONE 15 PRO MAX 512GB."

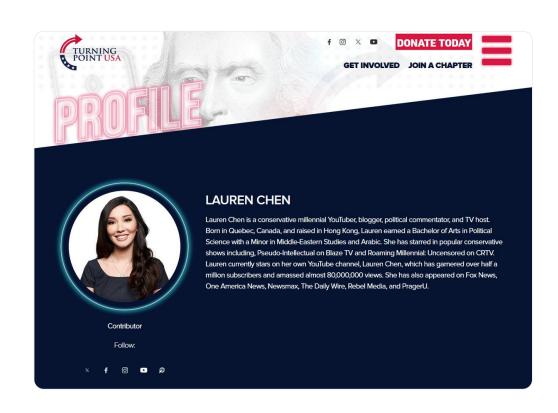
U.S. Company-1 never disclosed to its viewers that it was funded and directed by RT. Nor did U.S. Company-1 or its two founders register with the Attorney General as an agent of a foreign principal.

The two individuals involved from RT, identified as Kostiantyn Kalashnikov and Elena Afanasyeva, have been charged with conspiracy to commit money laundering and conspiracy to violate the Foreign Agents Registration Act (FARA). These two also instructed the content creators.

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TENET was founded in 2022 by Lauren Chen and Liam Donovan, who is also the president of the company. Chen is a contributor to Charlie Kirk's non-profit Turning Point USA and she also wrote opinion pieces for RT between 2021 and 2022.



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## Lauren Chen



Lauren Chen is a political and social commentator. She began as a YouTuber, and has since gained millions of views on the platform and hundreds of thousands of followers. She has also appeared on Fox News,

BlazeTV, RT, OANN, Newsmax, The Daily Wire, Rebel Media, PragerU and The Rubin Report.

Lauren was born in Canada, raised in Hong Kong, and came to the US for university. She has a Bachelor of Arts in Political Science with a Minor in Middle East Studies and Arabic. The topics she is most passionate about include dating culture, family values, individual liberty, gender equality, and issues surrounding race.

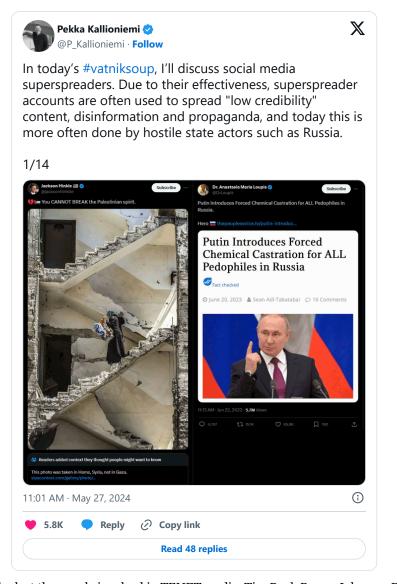
Follow her on Twitter <u>@thelaurenchen</u> and <u>Telegram</u>







I have previously written about the shift in tactics of Russian information operations, suggesting that instead of using bot & troll accounts with limited following, they've started supporting social media superspreader accounts with huge reach.



Next, let's look at the people involved in TENET media. Tim Pool, Benny Johnson, Dave Rubin and Lauren Southern are probably the biggest names in the bunch, and this group alone has a combined follower count on X of around 7 million. They also produce content on YouTube.

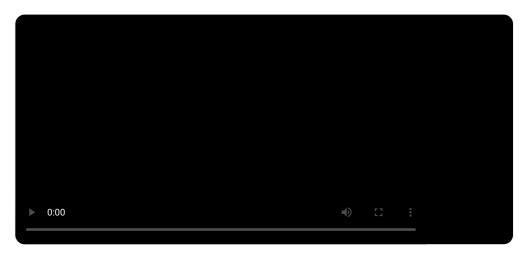








Out of the four, Pool was the one who went ALL IN with his videos. In one of his videos, he claimed that "Ukraine is the enemy of this country", that Ukraine triggered the conflict by blowing up the Nord Stream pipeline, also suggesting that "we should apologize to Russia".



Tim's also been vocal over Ukraine on X, and especially on the US military aid to the country. He's also suggested that Trump could potentially de-escalate the war quickly. Incidentally, these posts became much more common after TENET got their funding from Russia.

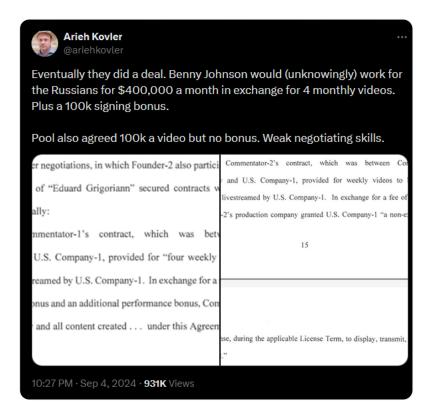




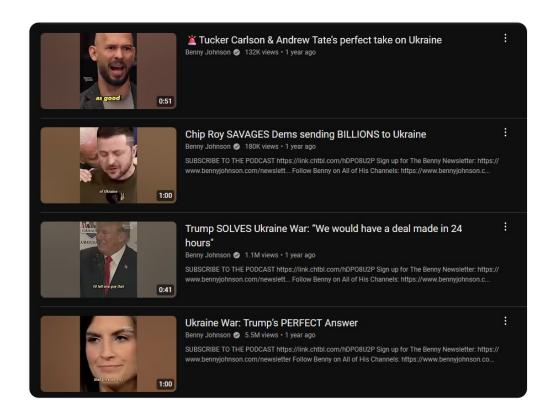




Johnson's main talking points have revolved around stopping the Ukraine aid and emphasizing the domestic problems in the US (naturally caused by the evil Democrats). Apparently, he was paid 400,000 USD per month and also received a signing bonus of 100,000 USD.









In the case of Lauren Southern, the Russian connection is more evident - in 2018, she visited Moscow to meet with Aleksandr Dugin, a political philosopher who provided the blueprint





## Why is this Pizzagate truther meeting with a Russian neo-fascist?

Far-right darlings Lauren Southern and Brittany Pettibone head to Russia to meet with Alexander Dugin.

CASEY MICHEL 9 JUN 10, 2018, 10:23 AM





LAUREN SOUTHERN AND BRITTANY PETTIBONE MEET WITH ALEXANDER DUGIN. CREDIT: YOUTUBE

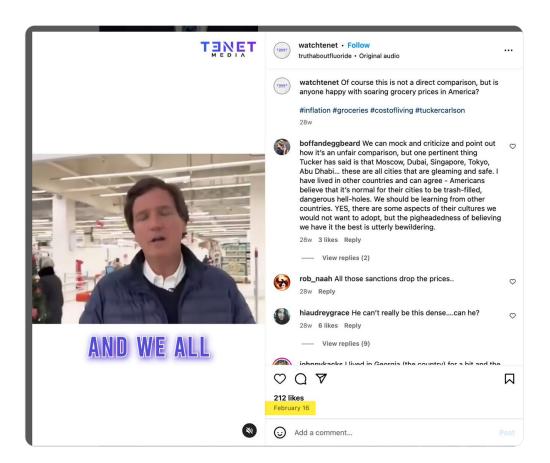
After they were barred from entering the U.K., far-right darlings Lauren Southern and Brittany Pettibone decided to head to a different country altogether: Russia.

Southern, though, claims that Dugin isn't actually a fascist, but merely a misunderstood philosopher. As she wrote on Twitter, "It's incorrect to call him a fascist."

Dugin's denials, of course, are akin to "white nationalists" or members of the so-called "alt-right" insisting they're not actually white supremacists. Indeed, Dugin's neo-fascism is all but impossible to miss.

Apparently the Russian operatives could influence the content posted by TENET media: Afanasyeva had requested the media company to post Tucker Carlson's visit to Russian/French grocery store, even though one of the producers felt like it was "overt shilling".

a. On or about February 15, 2024, AFANASYEVA (as "Helena Shudra") shared with U.S. Company-1 a video of a well-known U.S. political commentator visiting a grocery store in Russia. AFANASYEVA posted the video in the Producer Discord Channel. Later that day, Producer-1 privately messaged Founder-2 on Discord: "They want me to post this"—referencing the video that AFANASYEVA had posted — but "it just feels like overt shilling." Founder-2 replied that Founder-1 "thinks we should put it out there." Producer-1 acquiesced, responding, "alright I'll put it out tomorrow."



In another example, Afanasyeva told the company they should blame Ukraine for the Crocus City Hall terrorist attack, even though ISIS had previously claimed responsibility for the massacre. Chen replied that one of the influencers was "happy to cover it."

c. The next day, on or about March 23, 2024, AFANASYEVA (as "Helena Shudra") privately messaged Founder-1 on Discord asking that "one of our creators . . . record something about [the] Moscow terror attack." Despite public reporting that the foreign terrorist organization ISIS had claimed responsibility for the attack, AFANASYEVA requested that U.S. Company-1 blame Ukraine and the United States, writing: "I think we can focus on the Ukraine/U.S. angle. . . . [T]he mainstream media spread fake news that ISIS claimed responsibility for the attack yet ISIS itself never made such statements. All terrorists are now detained while they were heading to the border with Ukraine which makes it even more suspicious why they would want to go to Ukraine to hide." Founder-1 responded that Founder-1 would ask Commentator-3, and, the next day, confirmed that Commentator-3 said "he's happy to cover it."

According to the indictment, TENET media founders knew that both Kalashnikov and Afanasyeva were Russian, yet chose to work with them anyway. TENET media's creators have a huge online reach - their 2,000 YouTube videos have amassed over 16 million views.

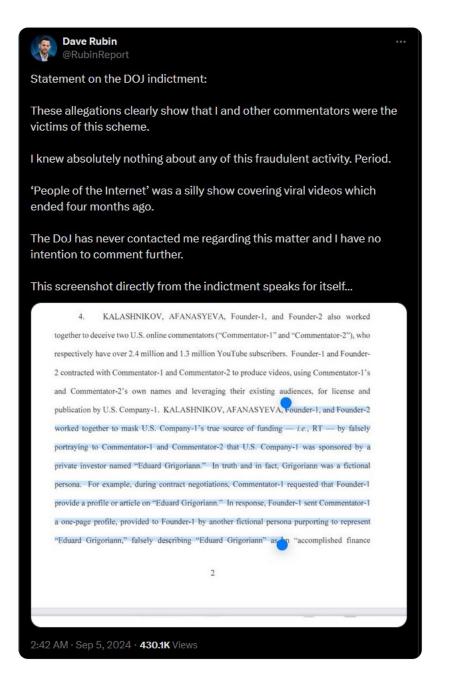
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According to the indictment, the Tennessee company's founders worked with Kalashnikov and Afanasyeva — whom they knew were Russian — to recruit influencers to make videos that were published across YouTube, TikTok, Instagram, and X. The indictment says its nearly 2,000 YouTube videos amassed more than 16 million views, which tracks with public statistics on Tenet Media's YouTube channel.

Once the company launched in the fall of 2023, Kalashnikov and Afanasyeva were involved in the company's day-to-day operations. Kalashnikov was introduced to employees as an outside editor, and according to the indictment, "monitored U.S. Company-1 's internal communications and edited content published by U.S. Company-1, without disclosing that he was an RT employee."

Dave Rubin has already claimed that him and the other commentators were "victims of this scheme", but apparently they had no trouble in receiving money from a fake persona called "Eduard Grigoriann" without doing background checks or performing their due diligence.

4. KALASHNIKOV, AFANASYEVA, Founder-1, and Founder-2 also worked together to deceive two U.S. online commentators ("Commentator-1" and "Commentator-2"), who respectively have over 2.4 million and 1.3 million YouTube subscribers. Founder-1 and Founder-2 contracted with Commentator-1 and Commentator-2 to produce videos, using Commentator-1's and Commentator-2's own names and leveraging their existing audiences, for license and publication by U.S. Company-1. KALASHNIKOV, AFANASYEVA, Founder-1, and Founder-2 worked together to mask U.S. Company-1's true source of funding — *i.e.*, RT — by falsely portraying to Commentator-1 and Commentator-2 that U.S. Company-1 was sponsored by a private investor named "Eduard Grigoriann." In truth and in fact, Grigoriann was a fictional persona. For example, during contract negotiations, Commentator-1 requested that Founder-1 provide a profile or article on "Eduard Grigoriann." In response, Founder-1 sent Commentator-1 a one-page profile, provided to Founder-1 by another fictional persona purporting to represent "Eduard Grigoriann," falsely describing "Eduard Grigoriann" as in "accomplished finance



The indictment accuses Kalashnikov and Afanasyeva of working with the Tennessee company's founders to conceal the true origins of its funding. They told some contributors that the company was being backed by a wealthy European banker named Eduard Grigoriann. "In truth and in fact, Grigoriann was a fictional persona," the indictment said.



Benny also referred to himself and the other influencers as "victims", and, as a strong advocate for freedom of speech, threatened to sue anyone who claims otherwise.

So I'm not gonna call him a Russian agent, but I really do think he is both greedy and naive.



On the other hand, this shows how easily these online political commentators can be bought to share specific political narratives, even when they're formulated by the spin doctors of a foreign state. I guess anything goes when you're paid 400,000 USD a month.

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Tenet publicly launched in November 2023 with six contributors well-known in right-wing media, including Benny Johnson, Tim Pool, David Rubin, and Lauren Southern. The videos they create for Tenet regularly cover conservative staples including "migrant gangs," transgender people, online censorship, and attacks on Vice President Kamala Harris and President Joe Biden.

"While the views expressed in the videos are not uniform, the subject matter and content of the videos are often consistent with the Government of Russia's interest in amplifying U.S. domestic divisions in order to weaken U.S. opposition to core Government of Russia interests, such as its ongoing war in Ukraine," the indictment said.

Prosecutors said one of the Tenet founders began soliciting two commentators for work on behalf of "Grigoriann" around February 2023. One of the personalities, described as "Commentator-I," said he would need \$5 million annually "for him to be interested" in creating videos for the fake persona, Grigoriann. The other, identified as "Commentator-2," needed \$100,000 per weekly episode "to make it worth his while," according to the indictment.

The two commentators eventually entered into contracts, prosecutors said. The contract for Commentator-I required four weekly videos that he would host and would be livestreamed by Tenet Media in exchange for \$400,000 per month and a \$100,000 signing bonus. Commentator-2 agreed to provide weekly videos for \$100,000 apiece, the indictment states.

In reality, the Russian intelligence services prefer if you don't know you're working for them. A foreign agent can be witting (knowingly working for a foreign govt) or unwitting (unknowingly working for a foreign govt). The latter are often referred to as "useful idiots".

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America:

## Russia relies on 'unwitting Americans' to spread election disinformation, US officials say

Russia is turning a fresh page in their propaganda playbook in a bid to influence public opinion ahead of the 2024 US presidential election by employing both witting and unwitting Americans as well as commercial public relations firms in Russia to spread disinformation, top intelligence officials said on Monday.

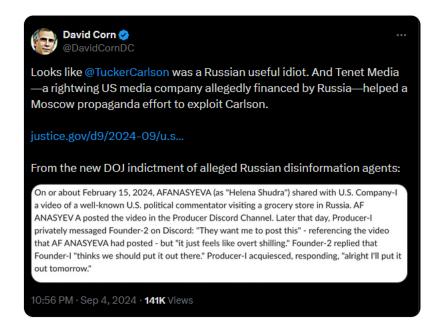
Issued on: 30/07/2024 - 10:07 (§ 4 min



Photo illustration shows a video marked as an "altered" in front of false images of CNN's Wolf Blitzer hawking a diabetes drug. © Stefani Reynolds, AFP

By: NEWS WIRES

The Kremlin is turning to unwitting Americans and commercial public relations firms in Russia to spread disinformation about the U.S. presidential race, top intelligence officials said Monday, detailing the latest efforts by America's adversaries to shape public opinion ahead of the 2024 election.



Fortunately, it seems that US officials have become more efficient in detecting foreign influencing in the US elections - in 2016 and 2020 they fumbled badly, but this time they were able to report on a massive funding scheme before the elections actually took place.

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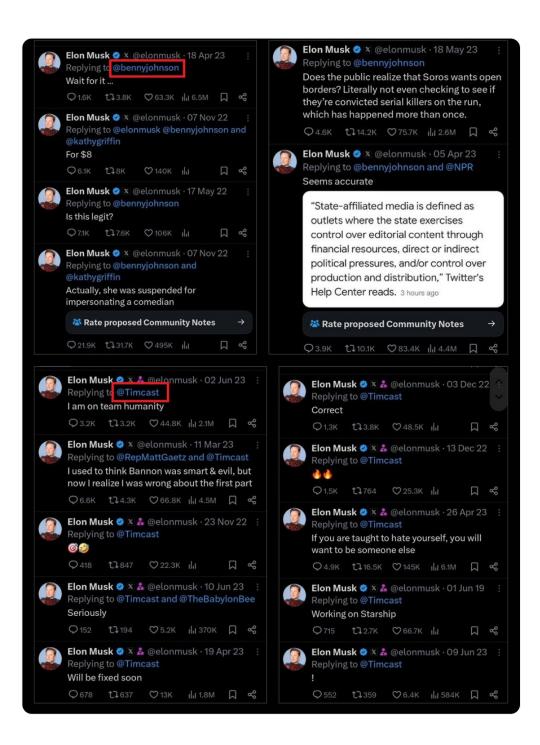


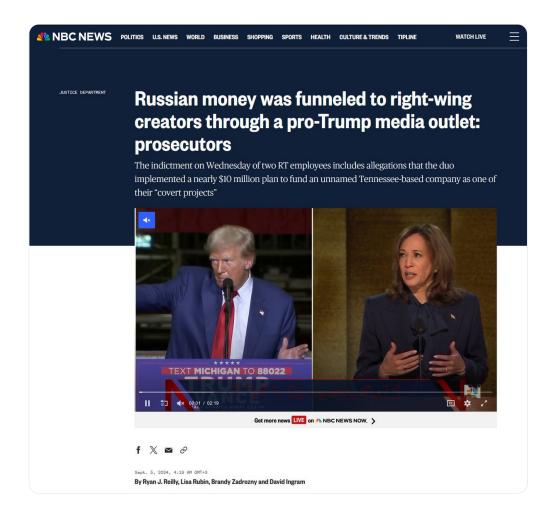
Of course, the usual suspects have already started deflecting on the subject. For example, David Sacks has shifted the topic to "paid Ukrainian influencers", completely oblivious to the

fact that some people might actually defend a sovereign nation completely free of charge. 19/20

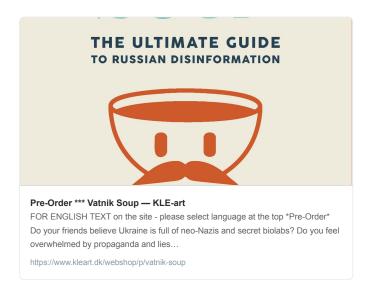


To conclude, Russia has shifted its online influencing strategy, and in addition to using vast bot and troll networks, they now provide monetary support for social media superspreader accounts via shell companies. And I think this is just the tip of the iceberg.





My book titled "Vatnik Soup - The Ultimate Guide to Russian Disinformation" will be published on 20 Sep 2024, you can now pre-order it from here (comes with extra goodies!):



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